

**Interreg  
Europe**



Co-funded by  
the European Union

# Policy Learning Platform

**Mariame Ammour**

*Policy Officer | Interreg Europe Secretariat*

**6 MAR 2024**

Information event  
Online/ Luxembourg



Follow us on social media

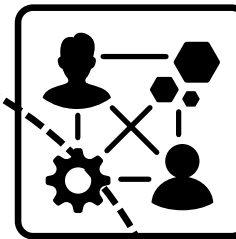
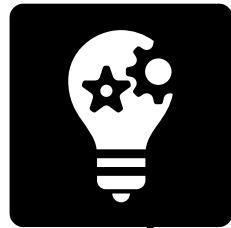


# Platform in a nutshell

**Policy-learning** services through access to:

## Knowledge

Find **policy solutions**  
*(good practice database,  
thematic publications)*



## People

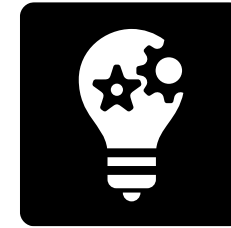
Meet our **community**  
*(thematic events, webinars)*



## Expertise

Get **policy advice**  
*(peer reviews, matchmakings,  
policy helpdesk)*

# Access to **KNOWLEDGE**



- Wealth of **policy solutions** available



Database **of good practices** from all EU



Analytical **policy briefs**,  
news and publications

<https://interregeurope.eu/policy-solutions>

# KNOWLEDGE: Good practice database

Over **3,000**  
expert-validated  
good practices  
are available  
**online**




2014 - 2020

## Cultural and Creative Sectors Guarantee Facility

The CCS GF offers improved access to finance for SMEs and small public enterprises in the cultural and creative sectors

25 May 2020 | By project RegionArts

 Expert approved




2014 - 2020

## Guideline for good lighting in outdoor spaces

National guideline for good lighting infrastructure in outdoor spaces to avoid light pollution and to raise energy efficiency.

12 Jan 2020 | By project Night Light

 Expert approved




2014 - 2020

## Bummelbus: dial-a-bus service occupying long-time unemployed people


Bummelbus is a dial-a-bus service occupying long-time unemployed people.

31 Jan 2018 | By project LAST MILE

 Expert approved

# KNOWLEDGE: Policy briefs for download

All policy briefs  
are available  
online




**POLICY BRIEF**

**The social dimension of culture**

Explore the social dimension of culture and learn how cultural initiatives and CCIs can impact social policies on the ground in this policy brief.

29 February 2024 | By Platform




**POLICY BRIEF**

**Cultural and Creative Industries**

In this policy brief, you will find policies to promote strategic development of CCIs, to facilitate access to funding, and to foster innovation-friendly infrastructure and environments.

29 January 2024 | By Platform




**POLICY BRIEF**

**Smart energy management**

In this policy brief, you will discover how smart energy management can help you make informed decisions, optimise consumption, reduce waste and lower costs!

25 January 2024 | By Platform




**POLICY BRIEF**

**Nature-based solutions for climate adaptation**

Explore EU initiatives and ways to mitigate climate change in this policy brief. You'll also discover a selection of good practices with a high degree of replicability in other municipal contexts.

08 December 2023 | By Platform




**POLICY BRIEF**

**Circular transition in SMEs**

Explore the Interreg Europe community's experience regarding regional circular economy strategies and roadmaps, circular economy hubs and collaborative frameworks in this policy brief!

18 September 2023 | By Platform




**POLICY BRIEF**

**Decarbonising of heating and cooling**

This policy brief explores the current use of renewable energy for heating in Europe, EU legislation and support as well as inspiring good practices from Interreg Europe projects such as POTENT, CLEAN, APPROVE, BUILD2LC and SHREC.

25 July 2023 | By Platform




**POLICY BRIEF**

**Nature restoration: Forest eco-systems**

This policy brief provides an outlook on EU initiatives such as boosting restoration, afforestation and climate adaptation measures. As well as inspiring examples for Interreg Europe projects.

18 July 2023 | By Platform



**POLICY BRIEF**

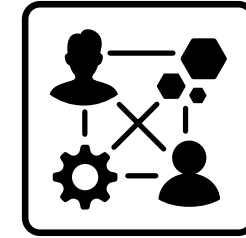
**Regional missions**

Explore five policy recommendations in this policy brief, deriving from the experience of Interreg Europe projects, that inspire policymakers to better design and deliver challenge-driven innovation policies.

28 June 2023 | By Platform



# Access to **PEOPLE**



- Policy inspiration from practitioners to practitioners



10,000+ Interreg Europe  
**community members**



Thematic **policy-learning** events

<https://www.interregeurope.eu/community>

# PEOPLE: Policy-learning events online

- All community members can **register and join**



07 MAR 2024

Online

### Green and inclusive regional mobility solutions

On 7 March 2024 from 14:00 to 16:30 CET, the Policy Learning Platform is organising an online workshop on the topic of regional mobility solutions.

By Platform



14 MAR 2024

Online

### Entrepreneurial Universities: spinoffs and technology transfer

On 14 March 2024, the Policy Learning Platform is hosting a webinar on the topic of entrepreneurial universities: spinoffs and technology transfer.

By Platform



26 MAR 2024

Online

### Smart energy management

On 26 March 2024 from 14:00 to 15:30 CET, the Policy Learning Platform is organising a webinar on smart energy management.

By Platform

Get **policy advice**



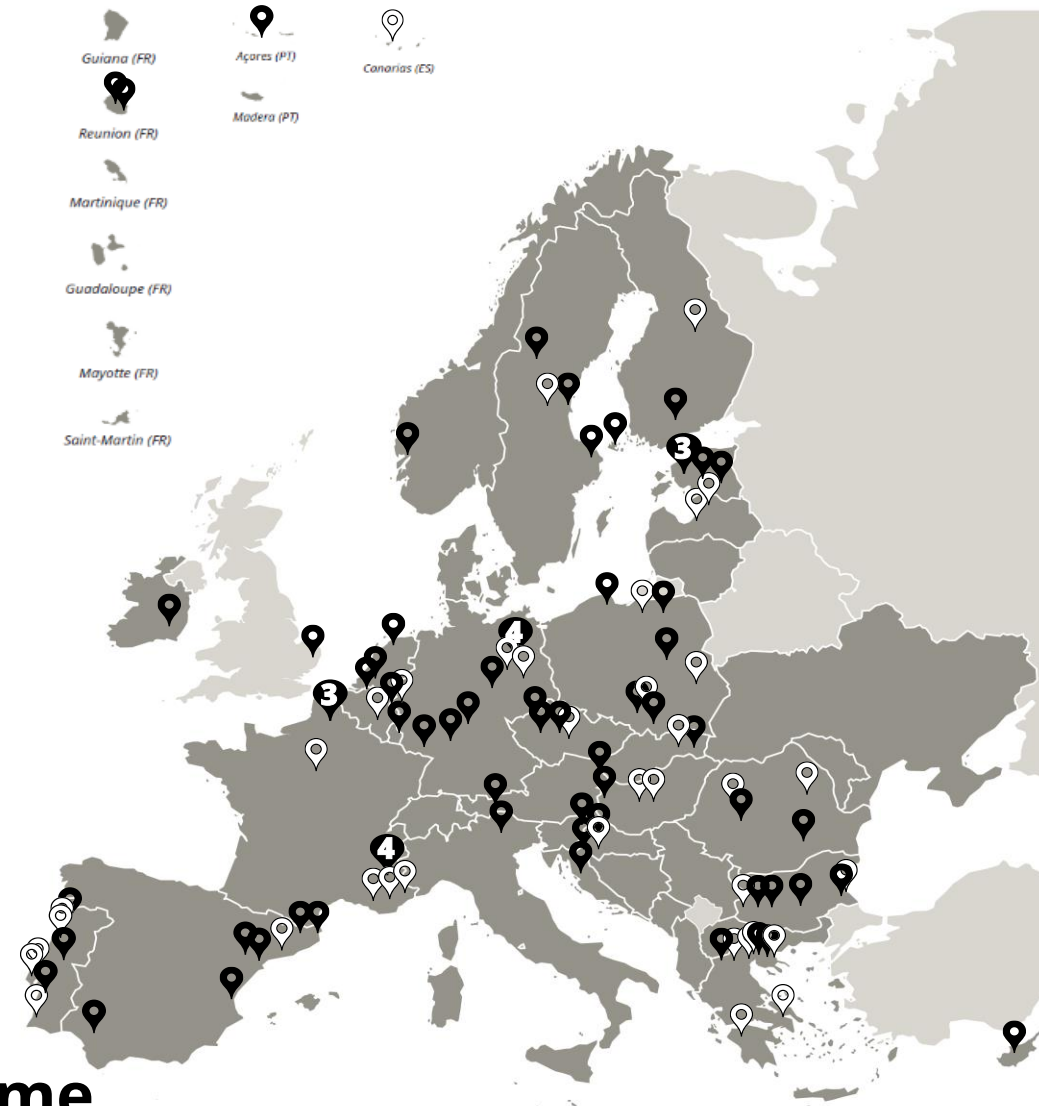
**Expert support services** for free

Policy help desk

 Matchmaking sessions

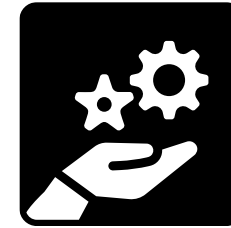
 Peer reviews

**Apply** to benefit from expert support **any time**





# Access to **EXPERTISE**

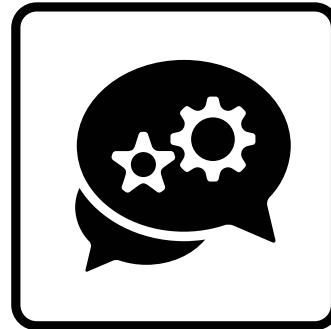


- **Policy advice services** from our thematic experts



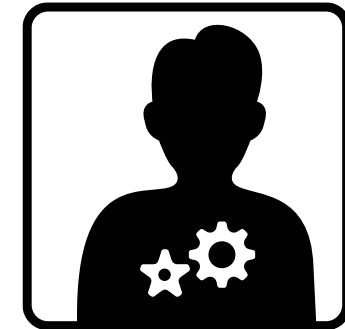
## **Peer reviews**

in-depth analysis and peer recommendations



## **Matchmakings**

Ideas on how to resolve a policy challenge



## **Policy helpdesk**

Ideas on how to resolve a policy challenge

<https://www.interregeurope.eu/get-policy-advice>

# Matchmaking: Resource and energy efficiency support schemes for SMEs

## ► Region of Western Macedonia, Greece

Peers from: **Germany and Sweden**

### Sharing experiences on:

- How to design a new support programme for the SMEs in the region
- On measures to increase SME competitiveness while greening their operations



# EXPERTISE: Over 70 peer reviews delivered

## Reports with recommendations available online



### CO2 impact assessment methodologies for applicants and funding program owners

On 30-31 November 2023, the Policy Learning Platform held an onsite peer review for the Ministry of Economic Affairs, Energy, Transportation, and Housing from German State of Hesse, which requested advice regarding their policy challenge on assessing applicants for funding based on the potential CO2 impact of the projects.

12 February 2024 | By Platform



### Challenge-driven innovation to promote university-industry collaboration

The Policy Learning Platform conducted a peer review for the Autonomous Region of the Azores, Portugal, held on 30-31 January 2024. The Azores government sought inspiration to promote challenge-driven innovation policies for university-industry collaboration.

07 February 2024 | By Platform



### Financing and incentivising energy renovation of condominiums

On 31 January – 1 February 2024, the Policy Learning Platform organised a peer review for the Métropole Européenne de Lille (MEL), France, which requested advice on 'Financing and incentivising energy-efficient renovation of condominiums'.

07 February 2024 | By Platform



### Early school leaving and integration of NEETS into the labour market in Réunion Island

On 28-30 November 2023, the Policy Learning Platform hosted a peer review for the Regional Council of La Réunion (France). The Region was looking for advice and inspiration on how to prevent school and academic dropout rates, as well as to increase the employment rate of young people.

13 December 2023 | By Platform

Interreg Europe Policy Learning Platform peer review publication

# Peer review: Management of Natura 2000 Zone

## ► Naturpark Our, Luxemburg

Peers from: **Estonia, Greece, the Netherlands, Romania and UK**

### Recommendations:

- Better stakeholders' coordination thanks to the peer review
- Follow-up of peer review with relevant Ministry (of Environment)
- Recommendations shared with regional management teams, which led to a joint communication strategy

More information available [here](#)



5

Peers



04-05 March  
2020

**Interreg  
Europe**



Co-funded by  
the European Union

# Thank you!

Follow us on social media



Information event  
Online/ Luxembourg